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The Trucking Crisis



In the U.S. one of the largest hurdles in logistics today is with the trucking industry. At present, trucks and equipment used for delivery are widely unavailable and booked out for weeks in advance.

A big concern is that there are simply not enough trucks to meet demand. An increase in imports has been seen throughout the U.S. since the start of the global pandemic

brought on by COVID. Ports have been plagued with too much cargo and nowhere to store the influx. However, this storage space issue is predominantly due to the fact that there are not enough options for delivery. Though the trucking industry did record an increase in workforce since 2019, there are still not enough available options to satisfy demand.

Equipment Shortages

Even if the truck capacity doubled overnight, another bottleneck exists in the equipment needed to fulfill a delivery. As containers continue to pile up in rail yards and port hubs, chassis are becoming increasingly difficult to find. Once a chassis does become available, it rarely returns to its original place of origin, due to the high demand of trucks needed all over the country. This is called a chassis split, and though it is not uncommon in the logistics field, it presents potential issues for equipment imbalances and prolongs wait time for delivery. Not to mention, a chassis split incurs an additional cost which is passed on to the shippers.

Unprecedented Schedule Changes

As ports become more and more congested, shippers attempt to redirect vessels to alternative ports. When this happens it upsets a delicate balance that exists between all the players who are a part of the logistics process. Trucks are even less available in areas that are not accustomed to high demand. Savannah, for example, has seen massive increases in import containers, and trucking rates have more than tripled, seemingly overnight.



Navigating the World

The Labor Shortage

Securing a trucker is a challenge in today's shipping climate. Rates are on the rise, as less and less trucks are available. The strategy moving forward is to book this service as soon as possible. Rose maintains strong relationships with trucking companies across the U.S. Our team is always hunting to find available sources at competitive rates. We are keeping up with current market trends and are here to help ease the stressors of the logistics game.

Up-to-Date Industry Information

The areas experiencing the most severe trucking issues are:

- LAX/Long Beach
- New York
- Philadelphia
- Savannah
- Houston
- Saint Louis
- Columbus
- Cleveland
- Chicago
- Memphis
- Atlanta
- Nashville
- Louisville

Equipment availability is the worst in the following areas:

- Atlanta
- Chicago
- Cincinnati
- Columbus
- Detroit
- Kansas City
- Minneapolis
- Memphis
- Nashville
- Omaha
- St. Louis
- Seattle
- Cleveland NY
- Los Angeles