



## NEWS UPDATE

**ROSE CELEBRATES 30 YEARS**  
**EAST & GULF PORT STRIKES**  
**ON-GOING RED SEA CRISIS**  
**U.S. TRADE POLICY**  
**LABOR MOVEMENT**

### UPDATES

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Potential U.S. port strikes could disrupt supply chains, affecting industries through delays, higher costs, and congestion.

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*Celebrating*  
30 years



## SUMMARY

As Rose celebrates 30 years in business, we remain committed to helping our clients navigate global shipping challenges. Ongoing threats of port strikes on the U.S. East and Gulf Coasts, driven by labor disputes over wages and automation, could severely disrupt supply chains in industries like retail and pharmaceuticals. Internationally, the Red Sea crisis has caused shipping rates to spike due to container shortages, with recovery not expected until 2025. As the U.S. election approaches, businesses should stay ahead of potential trade policy shifts, with both parties focused on tariff enforcement and labor issues. Rose continues to offer proactive solutions, ensuring smooth operations despite these disruptions.

### **Celebrating 30 Years of Excellence at Rose**

As we celebrate three decades of business, Rose extends a heartfelt thank you to our valued customers and partners. Your support has been pivotal in our journey, and together, we've overcome numerous challenges in the logistics and supply chain world. Today, we're tackling the most pressing global shipping disruptions and preparing for what's to come.



## CONTINUED

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### East and Gulf Coast Port Strikes: Major Supply Chain Risks

The possibility of labor strikes at major U.S. ports like New York/New Jersey, Savannah, and Houston poses significant threats to supply chains. While disputes over port automation and wage increases continue, the consequences of a strike would be far-reaching. Industries that depend on timely imports, such as retail, automotive, and pharmaceuticals, would face delays, higher costs, and severe congestion. Even a brief one-to-two-day strike could halt port operations, leaving ships anchored offshore and transportation networks strained.

### Ongoing Red Sea Crisis: Rising Shipping Rates and Container Shortages

Globally, the shipping industry is struggling with disruptions caused by the Red Sea crisis. Since mid-January, spot rates have spiked, driven by increased demand, shortages of container ships, and disrupted scheduling. Ports and terminals are overwhelmed, and a shortage of empty containers in Asia is further pushing export prices. Although relief is expected with new ships entering the market, it will take time before these pressures ease, with recovery projected to extend into 2025.

### U.S. Trade Policy and Future Tariff Changes

As the U.S. approaches its 2024 election, businesses must stay ahead of potential trade policy shifts. While immediate changes are unlikely after January 21, 2025, both political parties have shown agreement on key trade issues like deterring forced labor and enforcing shipping documentation standards. Republicans are pushing for higher tariffs, while Democrats focus on enforcing existing trade laws. Proactively assessing risks and diversifying supply chains will be essential for businesses to navigate these changes and minimize disruption.

### Rising Labor Movements and Regulatory Scrutiny

Labor movements advocating for higher wages are growing across North America, influencing labor negotiations at U.S. ports. In addition to wage pressures, there is increasing scrutiny on shipping documentation, cargo mass, and consignee details. Businesses will need to ensure compliance to avoid fines and delays, especially as regulatory enforcement intensifies in the lead-up to the election.

### Rose's Commitment to Keeping You Ahead

At Rose, we remain committed to helping our clients navigate these turbulent times. Whether it's rerouting shipments to avoid port strikes or staying informed about evolving trade policies, we provide the tools and expertise to ensure smooth operations and sustained growth in any market environment.

Here's to another 30 years of tackling the logistics industry's biggest challenges—together!

